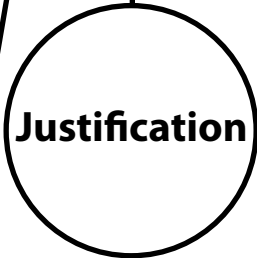
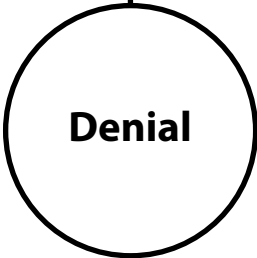


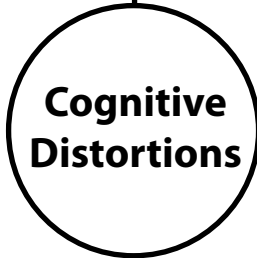
**Carnism**



**Mythology**  
 Carnism is:  
 Normal  
 Natural  
 Necessary



**Invisibility Ideology**  
 -carnism is normal  
 Victims  
 -food, not victims



**Objectification**  
 -food = thing, not being  
 Abstractions  
 -reinforce invisibility  
 -eases cognitive dissonance

systemic oppression and harm enabled by cognitive acceptance of alienation and power differentials (hierarchy)

Libertarianous.com  
 -Adapted from: Carnism (Melanie Joy), Abolitionist Approach (Gary L. Francione), Rights of Sentience (Star Wars), The Prime Directive (Star Trek)